

COORDINATED THE SETUP OF A MICROCREDIT PROJECT TO BENEFIT YOUNG ENTREPRENEURS

SITUATION

The company wanted to strengthen its partnership with Terre des Hommes through a sustainable project. A decision was made to setup a revolving fund (microcredit) to benefit young entrepreneurs in an emerging economy.

TASKS

As the (CSR) global community officer, I was tasked to identify the opportunity, coordinate the setup and follow up the project with Terre des Hommes over a minimum of 2 years.

ACTIONS

- I initiated the contact & led the kick off session with Terre des Hommes
- I defined the project specifications in collaboration with Terre des Hommes
- I followed-up with Terre des Hommes through project implementation
- I met with the local Terre des Hommes partner representative (SPAN) on a yearly basis to discuss outcome
- I coordinated project reporting for impact measurement from a financial & social aspect
- I drafted & managed the internal communications on the project

RESULTS

35 young people benefited from the revolving fund and started their own business as beauticians (women) or mobile repairers (men). The reimbursement rate was lower than expected but the revolving fund was self-sustaining after the initial 2 year-period.

SKILLS

- Demonstrate spirit of initiative
- Collaborate with external partners
- Analysis & synthesis
- Ability to coordinate activities
- Ability to report
- Strong internal editorial skills

BEHAVIOUR

- Altruistic
- Autonomous
- Organised
- Empathic
- Detail-oriented
- Relationship builder
- Flexible
- Diplomatic
- Reliable
- Open